



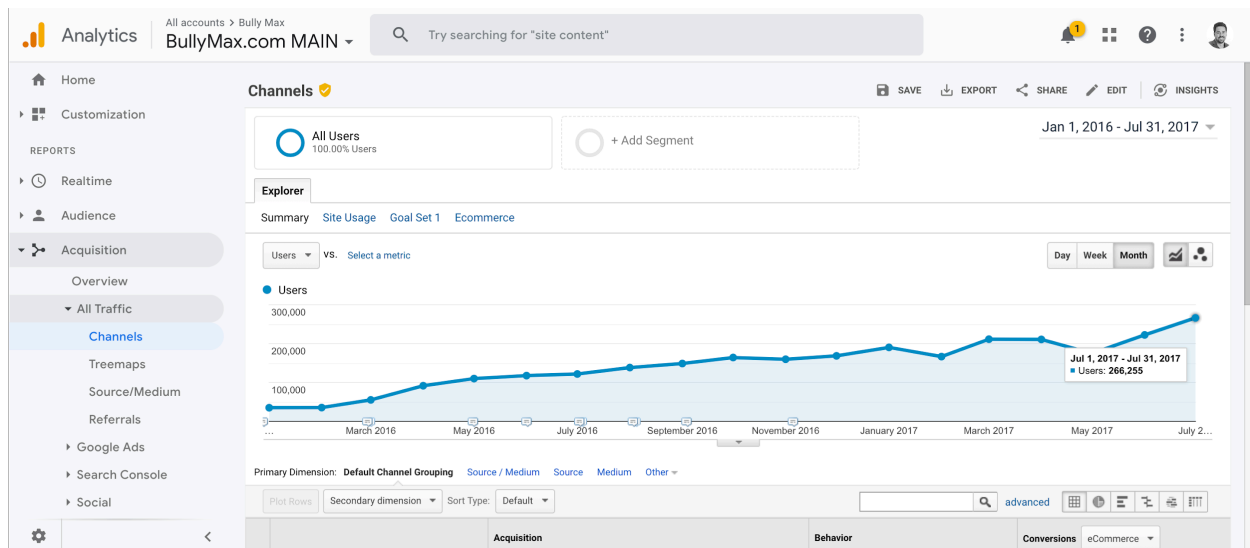
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To whom it may concern:

Mr. Jirecek has been an all-star team member at BullyMax.com since the day he started. He was 100% responsible for all SEO and PPC traffic from day one at bullymax.com.

His SEO and PPC experience allowed us to grow at a rate of nearly 200% per year since 2015.

From the time Mr. Jirecek joined the team, our website grew from 0 visitors per day to over 266,000 visitors per month.. Attached is an example of our organic traffic growth:



Mr. Jirecek's work was mentioned in the following article by one of the most respectable SEO companies worldwide: <https://yoast.com/power-reviews/>.

Aside from SEO work, he was able to reduce our PPC / adwords spend by over 88% per year while increasing our PPC sales by nearly 340%.

I highly recommend working with Mr. Jirecek.

Sincerely,

Matthew Kinneman

Matthew Kinneman
Owner and president of Bully Max LLC.